

Beyond 50 Strategic Plan

*Connect * Engage * Grow*

November 15, 2020



NATIVITY OF CHRIST
GREEK ORTHODOX CHURCH

⊕ faith ⊕ love ⊕ community ⊕



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BEYOND 50 GOALS

- Expand Service to Poor & Needy
- Expand & Support Parish Ministries
- Expand & Improve Facilities
- Expand & Improve Internal Operations
- Initiate New Membership Growth Strategies
- Develop & Increase Financial Resources





BEYOND 50 STRATEGIC PLAN
GOES
BEYOND EXPECTATIONS
IN 2020!



BEYOND 50 PLAN COSTS 10.31.2020

	Total	In Kind	Cash
Poor & Needy	\$ 3,549	\$ 2,108	\$ 1,441
Ministries	\$ 62,534	\$ 36,129	\$ 26,405
Facilities	\$ 26,743	\$ 12,600	\$ 14,143
Internal Operations	\$ 2,311	-	\$ 2,311
Membership	\$ 60,985	\$ 60,951	\$ 34
Financial Resources	\$ 3,286	\$ 2,901	\$ 385
Total	\$ 159,408	\$ 114,689	\$ 44,719



EXPAND SERVICE TO POOR & NEEDY
TOTAL: \$3549; IN KIND: \$2108; CASH: \$1441

- Bagged Meals and Masks for St. Vincent de Paul
- Hygiene (Toiletry) Kits for Homeless
- Masks to Vivalon (Whistlestop)
- Gifts to Needy Children
- Volunteer Help to Create Homeward Bound Garden



EXPAND SERVICE TO POOR & NEEDY

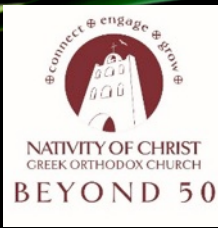




EXPAND & INCREASE SUPPORT FOR PARISH MINISTRIES

TOTAL: \$62,534; IN KIND: \$36,129; CASH: \$ 26,405

- Painted lower and upper classrooms and offices
- Installed flooring in lower and upper floors of classroom bldg.
- Installed 2 65 inch wall mounted televisions and other technology upgrades
- Supported New Virtual Ministry Initiatives



EXPAND & INCREASE SUPPORT FOR PARISH MINISTRIES





EXPAND & INCREASE SUPPORT FOR PARISH MINISTRIES





EXPAND & IMPROVE FACILITIES

TOTAL: \$26,743; IN KIND: \$12,600; CASH: \$14,143

- Main Kitchen painting, plumbing, ceiling, lighting, cabinets and counter tops
- New Gutters and Deck Repair



EXPAND & IMPROVE FACILITIES





EXPAND & IMPROVE INTERNAL OPERATIONS

TOTAL: \$ 2311; IN KIND: 0; CASH: \$2311

- New Routers for Virtual Streaming
- Cameras for Virtual Streaming
- Updated Policies and Procedures



INITIATE NEW MEMBERSHIP GROWTH STRATEGIES

TOTAL: \$60,985; IN KIND: \$60,951; CASH: \$34

- New Parishioners Dinner and Zoom Reception
- Planning for Welcome Baskets
- Narthex Greeters expanded and restructured for pandemic safety
- Previous Studies and Plans for ADA accessibility
- Previous designs and plans for New Entry



DEVELOP & INCREASE FINANCIAL RESOURCES

TOTAL: \$3286; IN KIND: \$2901; CASH: \$385

- Developed and produced Beyond 50 Campaign Materials
- Created more parishioner friendly and personal stewardship materials



STEWARDSHIP SACRIFICIAL GIVING

- Sacrificial Giving is the act of love to show God how important He is in your life
- Complete you 2020 Pledge and Donations to the Church
- Complete 2021 Pledge form planning to give sacrificially next year





BEYOND 50 PLAN & ACTIONS 2021

Estimated \$327,300

(Additional \$170,00 In Kind already pledged)



INITIATE NEW MEMBERSHIP GROWTH STRATEGIES

- Continue Welcome activities and complete baskets
- Continue Narthex Greeters training, Identify visitors, and continue to adapt to new regulations
- Complete Campus ADA Accessibility study and implementation
- Finalize detailed plans for new entry, drop off, walkway and Narthex
- Continue development of Spread the Word Ministry



EXPAND SERVICE TO POOR & NEEDY

- Bagged Meals and Help for St. Vincent de Paul
- Hygiene (Toiletry) Kits for Homeless
- Gifts to Needy Children
- Volunteer Shirts
- More Philanthropic work (Youth, VIPS etc.)
- Volunteer Help to Other Charities



EXPAND & INCREASE SUPPORT FOR PARISH MINISTRIES

- Complete Renovations of Classroom and Offices
- Complete New Furnishings and Lighting
- Fund and Install IT & Media Upgrades
- Fund & Hire Parish Ministries Director
- Fund New Ministry Initiatives
- Complete study for Small Hall/Pavilion



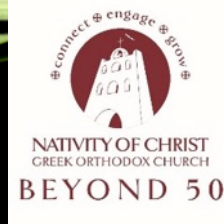
EXPAND & IMPROVE INTERNAL OPERATIONS

- Formalize good governance materials
- Train Volunteers
- Train Church leaders
- Create job descriptions for volunteers



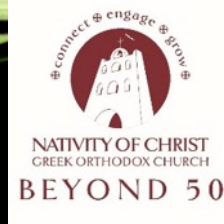
DEVELOP & INCREASE FINANCIAL RESOURCES

- Enhance & fund new stewardship materials
- Emphasize personal sacrificial giving
- Improve and fund Beyond 50 Campaign materials
- Create & fund planned giving materials for parishioners to include the church in their estate plans



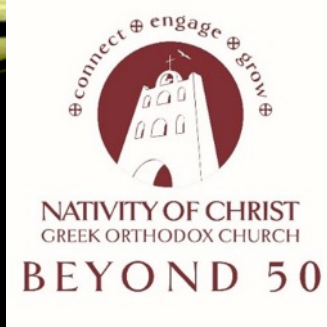
EXPAND & IMPROVE FACILITIES

- Fund ongoing maintenance projects
- Complete plans for renovation of the small kitchen



COVID RELATED CONSIDERATIONS (ALL IN KIND)

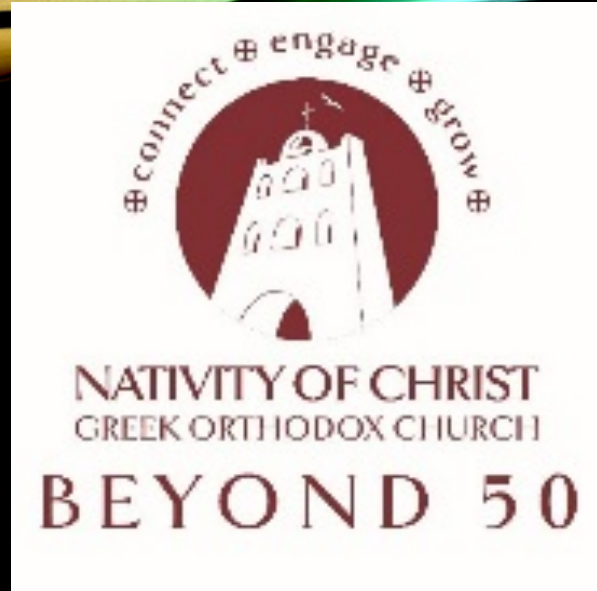
- Study solar/sustainable options
- Study covered outdoor areas on campus
- Study real estate development of campus to support parish ministries and/or generate financial resources



BEYOND 50

We can do this together.
Looking forward to your support!





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