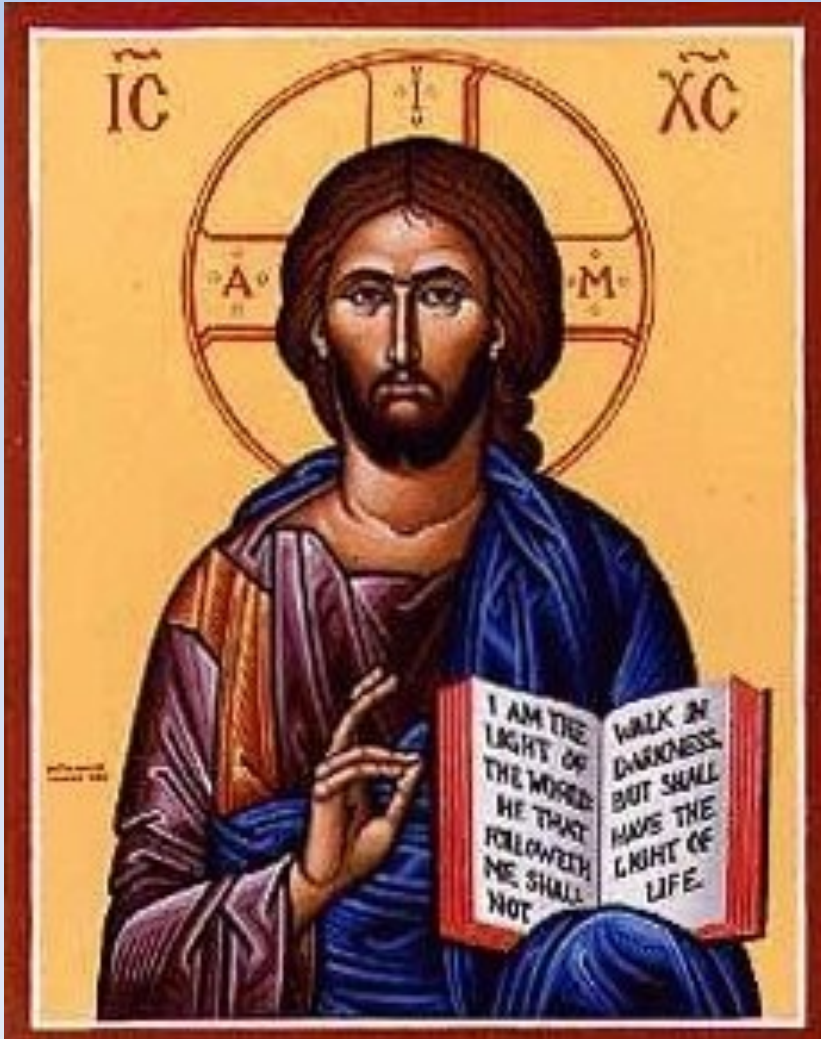


Orthodox Parish Strategic Planning



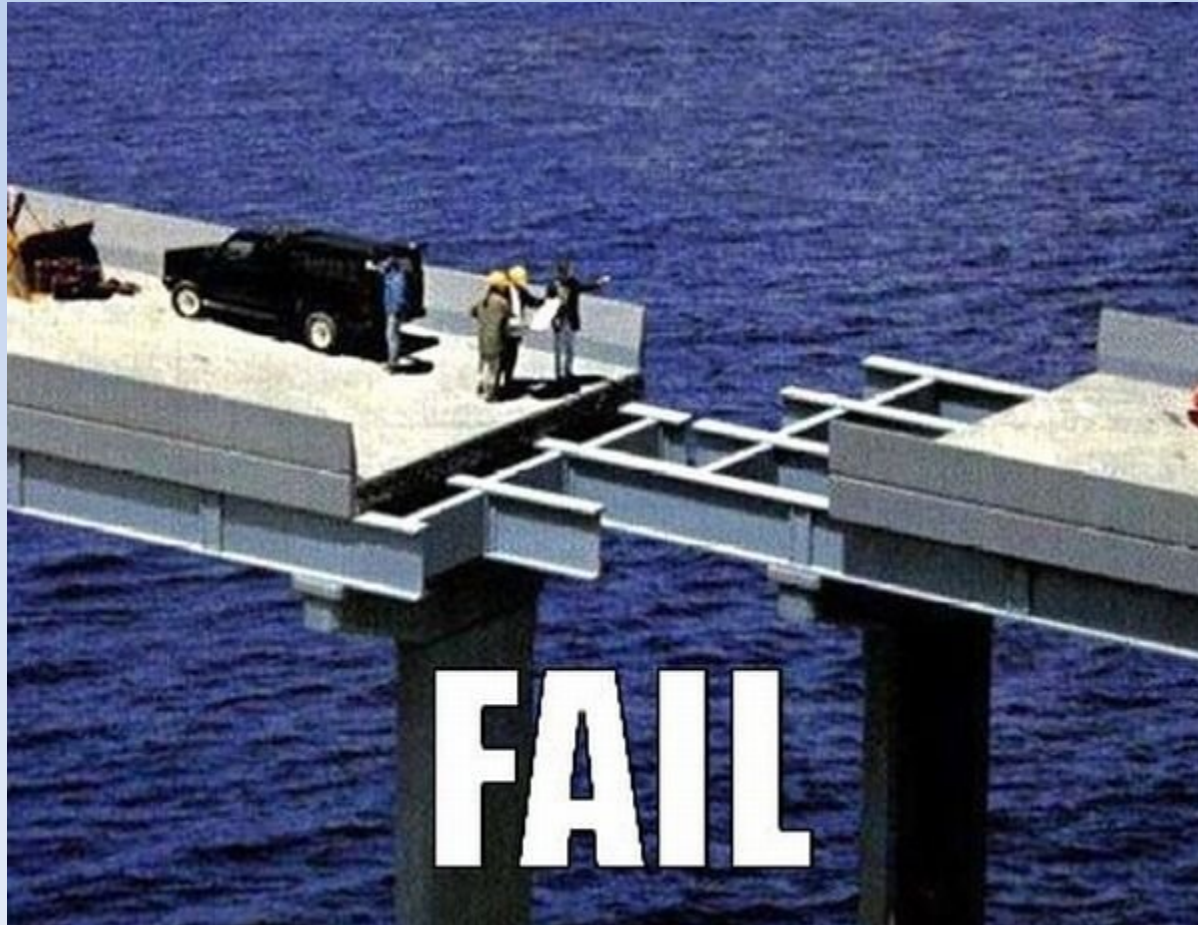
Jesus Taught about Careful Planning



For which of you, intending to build a tower, does not first sit down and count the cost, whether he has sufficient means to finish it? Lest unfortunately, after he has laid the foundation, and is not able to finish it, all that behold it begin to mock him, saying, “This man began to build, and was not able to finish.”

Luke 14:28-30

**Those who fail to plan strategically,
strategically plan to fail**



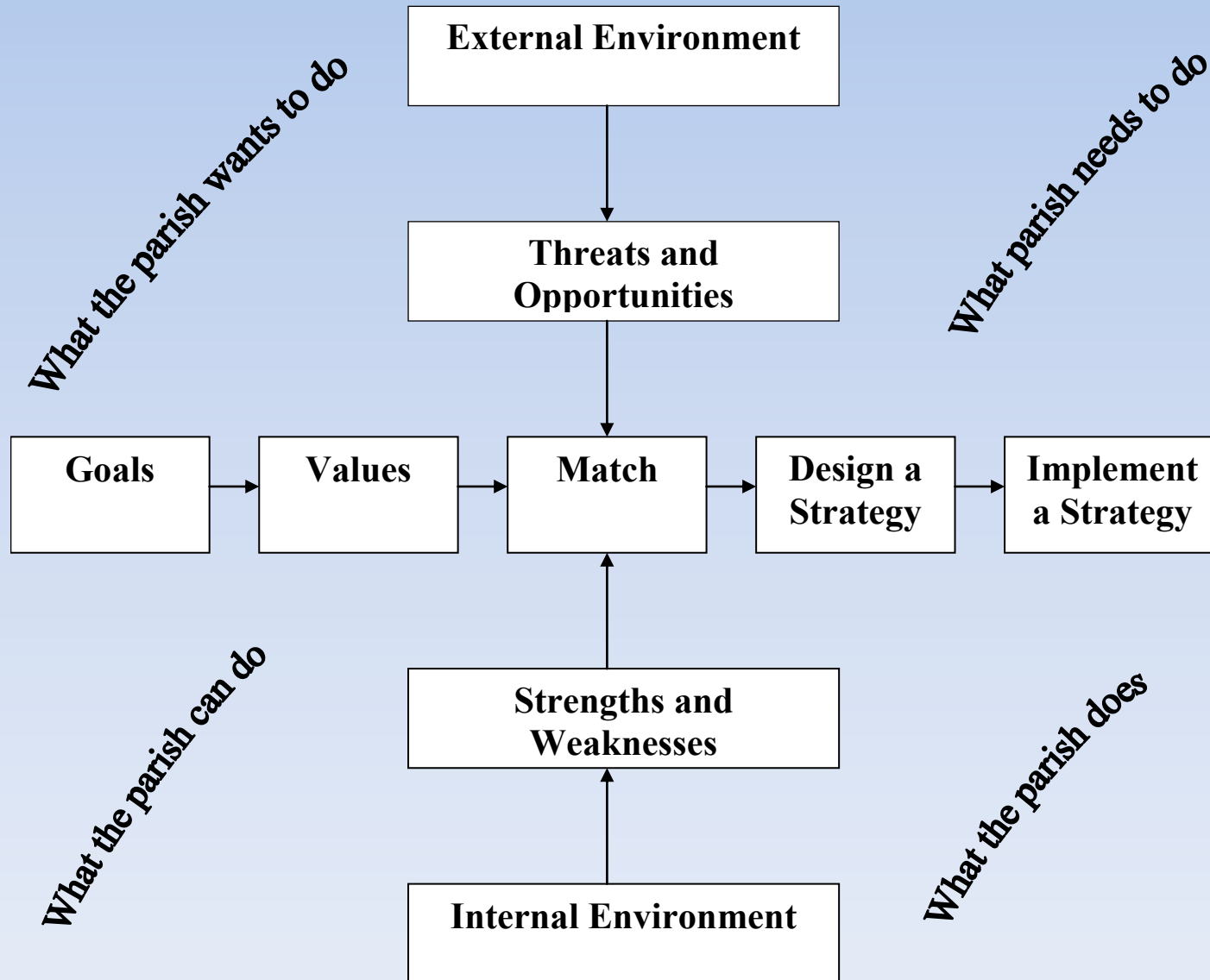
The ultimate and essential purpose of all strategic planning is answering one question:



What is our preferred future?

If we fail to exercise a choice for a preferred future, then we will be handed a default future – not of our own choosing.

Parish Strategic Planning Model



The Strategic Planning Steering Committee

Fr. John Kocolas- - Priest and Pastor

Members of the Steering Committee

Spiro Stratigos

Steve Rouman

Christ Kamages

Vicki Kalabokes

Anthony Scott

An Informal Advisory Group

- Purpose – involve parishioners who have broad experience in business, investment, development, philanthropy, finance, planning and envisioning
- Service offered: often bring a different point of view in long term planning by challenging the status quo and asking heretofore unthought questions
- Service offered – can present an entrepreneurial perspective in parish development by suggesting novel solutions to complex challenges

Attributes of the Strategic Planning Process

Orthodox Faith-Based

Mission-Focused

Inclusive

Transparent

Exploratory

Accountable

Prudent

Objective

Humble

Professional

“Dare to dream” Factor

Sequence of Key Events

Team training and research phase (facilities, ministries, programs, staffing)

March 3 - PowerPoint presentation on SP process at Fellowship Hour

March 5- Dissemination of “Question and Response” document and PPT

March 10 - Parish Assembly – Strategic Planning updates

April 13 - Saturday Strategic Planning Workshop 10 AM - 3 PM

April 18 - Summary of Saturday Workshop distributed to the community

May 1-15 - All parishioner Internet Survey

May 20 - Survey report distributed

June 2 - Parish Council “Listening posts” in Fellowship Hour

June 9 - Parish Assembly to vote on written five year Strategic Plan

July-August - Summer doldrums

September - if Strategic Plan approved on 6/9 then fund-raising feasibility study conducted

October - November capital campaign conducted

2019-2021 - gifts and pledges honored and implementation begins

Opportunities for Parishioner Participation

- Together we pray for Divine Wisdom and Guidance
- Regular reports and presentations on Strategic Planning activity and progress
- Parish Assembly with updates on facilities component and Strategic Planning process
- Saturday Workshop with Parish Council, Steering Committee, Advisory Group and heads of all organizations, ministries and programs of the parish
- All-Parish Internet survey
- Powerpoint presentation and written report on the survey made publicly available
- “Listening Posts” during Fellowship Hour

Key Aspects of Strategic planning

1. Strategic Planning offers the opportunity to work “on” a parish as an organic whole and not just “in” a parish dealing with separate components as they need attention.
2. A well-executed Strategic Plan brings *credible specificity* to the vision of the parish’s future.
3. A Strategic Plan is comprehensive, examining both facilities as well as programs and ministries.
4. Strategic Planning empowers a parish to act, rather than to react.

Key Aspects of Strategic Planning

5. Identifying the external threats and opportunities that the parish faces reveals choices regarding the long-term direction of the parish.
6. Examining internal strengths and areas that may need improvement provides information that enables wise decision-making and effective allocation and management of funds.
7. An inclusive Strategic Planning process, one in which parishioners have multiple opportunities to participate, builds consensus and thereby arrives at an agreed upon majority vision, all the while *honoring* and *respecting* the opinions and feelings of a minority who may not be in full agreement.

Members of the Parish Council as well as members of the Steering Committee of the Strategic Planning Process are keenly interested to learn of any ideas or suggestions you may have on how the parish can more faithfully and effectively fulfill its mission.

The following Slides Represent *7 Possibilities* that are being further researched and discussed as regards Programs, Projects and Ministries.

Dare to Dream: Full Time Youth, Young Adult and Education Ministries Coordinator

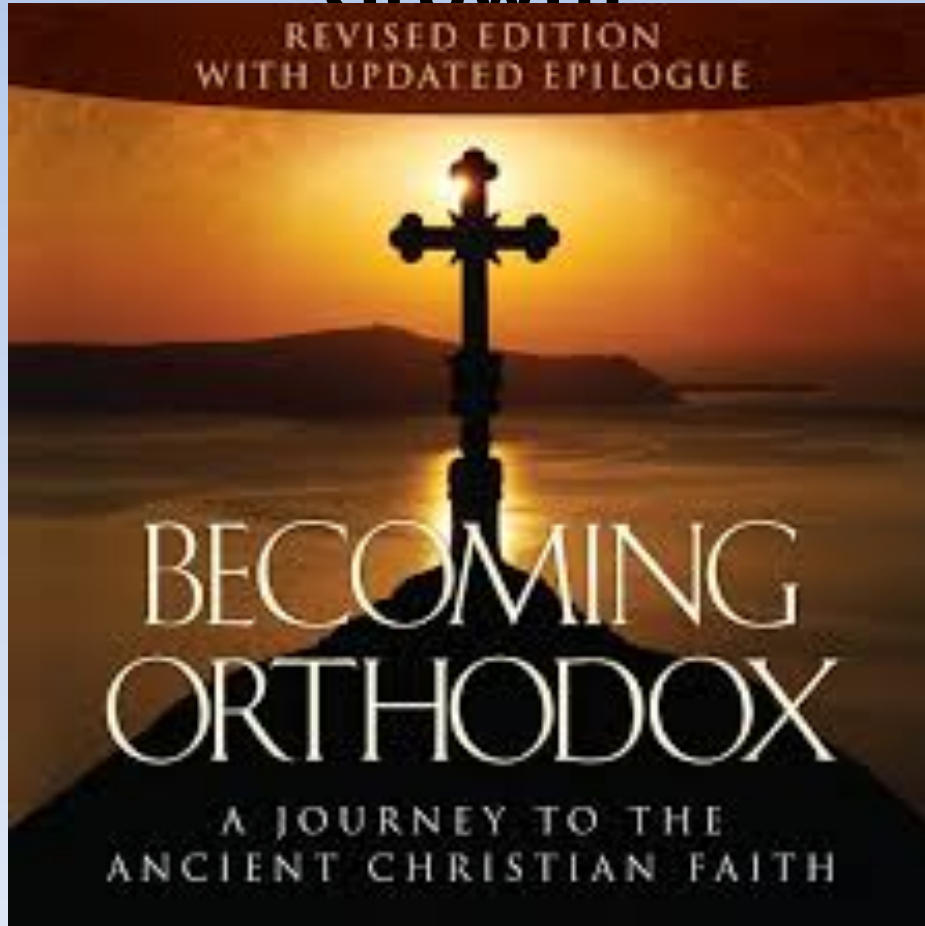


Dare to Dream Project: Ongoing Website Development and Enhanced Communications

The image is a digital collage on a dark red background. On the left is a large circular icon of Jesus Christ with a halo, holding a book. To its right are several smaller circular icons: one of a saint reading a book (labeled 'Bible Study Builder'), one of the Virgin Mary with the Christ Child (labeled 'GOARCH.org'), one of a saint (labeled 'Mobile Technologies'), one of two saints (labeled 'Orthodox Jobs'), and one of a person at a computer (labeled 'Orthodox Marketplace'). A central circular icon features the text 'ONLINE CHAPEL' and 'ORTHODOX ARCHDIOCESE'. To the right of this is a blue circular icon with the text 'DAILY READINGS' and 'Scripture, Saints and Feasts'. At the bottom left is a circular logo with a cross and the letters 'K', 'M', 'N', 'R', 'A'. Below the logo is the text 'THE DEPARTMENT OF INTERNET MINISTRIES', 'Sharing the truth of the Gospel and the Love of Jesus Christ through Technology', and 'VISIT internet.goarch.org'.

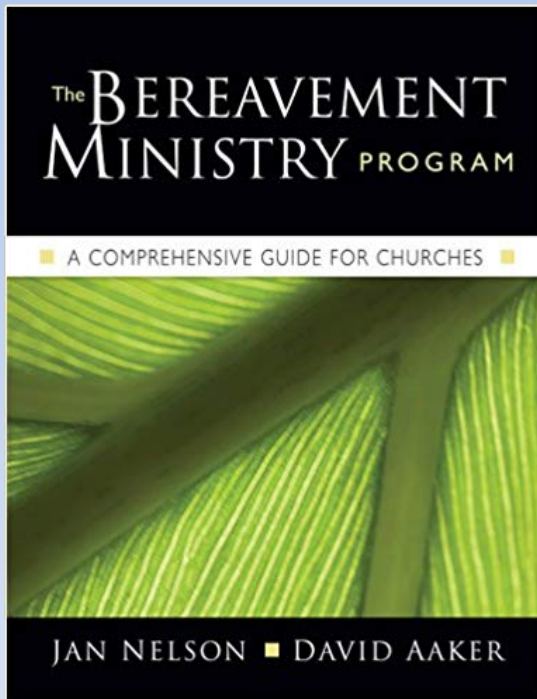
THE DEPARTMENT OF
INTERNET MINISTRIES
Sharing the truth of the Gospel and
the Love of Jesus Christ through **Technology**
VISIT internet.goarch.org

Dare to Dream: Church Membership Growth



Parish Hospitality and Evangelism Program

Dare to Dream: Bereavement Ministry



When we read the word “bereavement” we naturally think upon the passing of a loved one. Yet there are many ways in which we experience grief: our children leave our homes, we go through a divorce, we lose something precious, work requires us to travel so much we miss our families, aging results in loss of memory, etc.

Bereavement is a deep sense of personal loss that can result in depression, confusion, indecision, loneliness, sadness, listlessness, anger, and distance from God that can lead to unhealthy means of treating grief such as binging on television, overeating, absence from church, isolation from the community, drinking too much, excessive self-pity, disinterest in exercise,

Dare to Dream: Read, Watch and Listen



Upgrade and Promote the Parish Library and Bookstore

Dare to Dream: Volunteer Management Program



There exists a widely-used professional methodology for managing volunteers. In San Rafael there is an organization that specializes in training for managing volunteers. Should we avail ourselves of this opportunity to improve upon the caretaking of our precious volunteers?

Honor and Support our VIPs





I pray Father, that they may be one as We are one

(John 17:22)